



FOR IMMEDIATE RELEASE  
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Re: Talk Show Interview Request/Complimentary Listener Package  
**The Northern Lights; Shining the Light on the Meth-edemic**

Taproot, Inc. is very active in preventative education on social issues; specifically the topic of ***methamphetamine***. My company specializes in "Education through the Arts" and we develop pro-active performance packages for communities to "star in" for their own education and entertainment. I am requesting a telephone interview on your talk show to discuss the Meth-edemic our rural and local communities are currently facing, and a creative way to help address it. As a guest on your show, we would like to offer one of your listeners a complimentary copy of this production package and explain how it can be used.

The DEA claims 55% of law enforcement agencies across the nation say "meth" is their biggest problem. In Minnesota alone, Ramsey County investigators claim Meth lab investigations can cost up to \$150,000, while in-treatment rehab costs run about \$30,000. A new "wonder drug" for out-patient treatment is currently \$15,000 per month!

Pro-active education is the best and the least expensive approach to this Meth-edemic. With the help of experts like Deborah Durkin from the Minnesota Department of Health, Dr. Carson Harris from Regions Hospital in St. Paul, and the Department of Justice Drug Task Force, plus interviews with families personally affected; we have created a full community stage and film production for Meth education: The Northern Lights; Shining the Light on the Meth-edemic. This package contains a movie, music, music videos, a one-act stage play and articles about the power of using the media arts for education.

To set up an interview, please contact me and I'll supply additional information. Please call me at 715-426-9716 or email [shelly@voilamediagroup.com](mailto:shelly@voilamediagroup.com) if you have any questions. You can also get more information on our program by visiting our web site at [www.themethedemic.com](http://www.themethedemic.com).